

in the business of joy

Elle Anderson

TRANSFORMATIONAL SPEAKER



Elle Anderson built — and lost — everything, twice, before one instant of refusal changed the entire trajectory of her life. Today she's a serial entrepreneur with a multimillion-dollar real estate portfolio, a Mindvalley Certified Manifestation Coach, and the founder of *In the Business of Joy*. Her message is simple and electric: real change doesn't have to take years. Sometimes it happens in a single, decisive moment.

SIGNATURE KEYNOTE

Stop Settling for a Life You Don't Love

How to draw your line in the sand and become the person who finally takes action.

A highly experiential keynote where the audience doesn't just hear about transformation — they do it, in the room, before they leave their seats.

- Name the one thing they've been putting off — and face where that path leads.
- Physically let go of the old story they're done carrying.
- Draw a line in the sand and commit to a new future, out loud.
- Take one real action before the session ends — proof that change can be instant.

WHY ELLE

- ★ Serial entrepreneur — built a multimillion-dollar real estate portfolio.
- ★ Mindvalley Certified Manifestation Coach.
- ★ Rebuilt her life and her wealth after losing everything — twice.
- ★ Endorsed by Kevin Harrington, original Shark on Shark Tank.

Booking & inquiries

elle@elleanderson.me · elleanderson.me